

CAROLINA TERRA STILWELL

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Junior Front-End Developer with a background in digital marketing, operations, and business analysis. Currently completing the SheCodes Bootcamp, developing strong skills in Web Development. Known for a detail-oriented approach, quick learning, and a strong sense of ownership. Seeking opportunities to grow in a collaborative development team.

TECHNICAL SKILLS

Front-End: HTML, CSS, JavaScript, Responsive Design, Git, GitHub, APIs, React (in progress), Python (in progress)

Tools: VSCode, Chrome DevTools, Figma (basic), AI-assisted coding

Additional: Microsoft Excel, Power BI, Google Analytics, Tableau, SQL (basic), SAP

Languages: English (Fluent), Portuguese (Native)

PROJECTS

Personal Portfolio

London, UK - 2025

- carolina-terra.netlify.app – Built with HTML, CSS, JavaScript | Responsive
- Designed and developed a responsive portfolio showcasing three projects built during SheCodes Bootcamp.

Weather App

- Fetches and displays real-time weather data via external API.
- Showcases asynchronous JavaScript and DOM manipulation.

The Diplomat

- A fun, interactive app that rephrases user input into a more polite version.
- Built with semantic HTML, CSS, and JavaScript with a responsive and user-friendly design.

PROFESSIONAL EXPERIENCE

Accuras INC.

Toronto, Canada

Digital Marketing

2023 - 2024

- Conducted market and competitor research to inform strategy and improve digital presence.
- Assisted with rebranding efforts and provided reporting insights for internal stakeholders.

CTS Digital Media Services

Ribeirao Preto, Brazil

Digital Media Consultant

2020 - 2022

- Developed audience analysis and strategy for small businesses
- Managed content production, campaign performance tracking, and digital product launches.

Nestlé

Ribeirao Preto, Brazil

Global Project Operation Specialist

2015 - 2019

- Led system testing and process improvements across international HR transformation projects.
- Built dashboards and reports to support data-driven decisions and workflow optimization.

Achievements: Contributed to project's success by ensuring 100% of system tests delivered on time across three markets.

EDUCATION

Diploma in Marketing Management – Digital Media (*Graduated with Honors*) | George Brown College, 2023

Bachelor's degree in Business Administration | UNESP, 2014

ADDITIONAL SKILLS

Certifications: Advanced Web Development (2025), Google Ads Search Certification (2025), Hootsuite Social Media Marketing Certification (2023), Google Data Analytics Certificate (2023)